

What Is a Fax Server



What makes up a Fax Server?

A fax server typically consists of three components,

- 1) A PC running a Windows OS such as Microsoft's Windows 2003 Server; Standard or Web Edition.
- 2) Fax Server application software,
- 3) An intelligent fax board or T.38 Fax over Internet Protocol (FoIP) drivers such as Brooktrout (www.brooktrout.com)

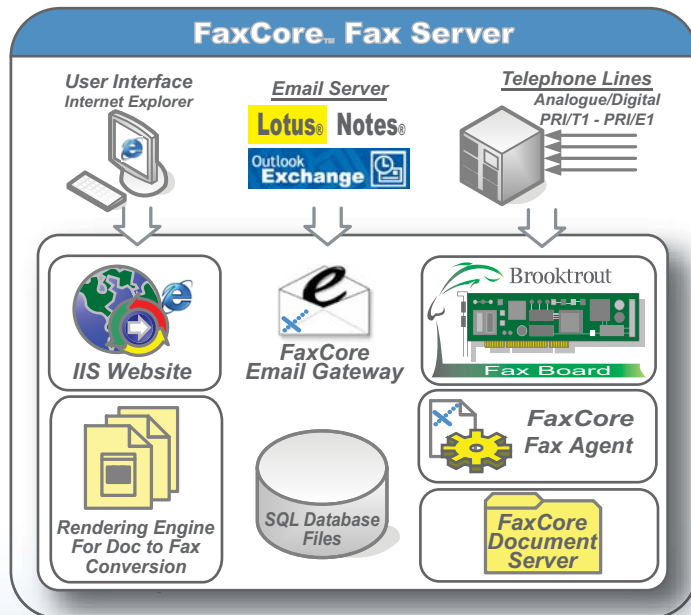
Why should I be interest in a Fax Server?

Every successful business knows that the best way to achieve higher earnings, for itself and its employees, is to increase its efficiency. The old fashion way of manually faxing documents takes eight minutes on average and it wastes resources (paper, toner, space required by fax machines). By using a fax server, the eight minute faxing process is reduced to less than 30 seconds.

Numerous studies document the time and costs associated with manually faxing documents and the hard and soft dollar savings provided by a fax server solution. The adjacent table documents the typical saving available to a company sending 1,000 faxes per month.

When a user wants to fax a document from their PC they can Print the document to a Fax Printer, which launches a "Fax Schedule" screen that allows them to supply recipient information (name & fax number), select a cover page and then Send the fax. Another popular way to send faxes is to send an email message to a FAX address, such as selecting a Contact's Business Fax address from the Microsoft Outlook's Contact list, and then attaching the document to be faxed.

Fax servers can also be used to receive and deliver faxes directly to the proper recipient. Instead of waiting for someone to drop off the paper fax, it can be delivered via email or automatically printed at a network printer.



Typical labor savings achievable with computer based faxing

	Manual fax machine	Fax server
Minutes required to send a fax.	8	0.5
Number of faxes per month	1,000	1,000
Burdened labor cost per hour	\$ 20	\$ 20
Cost per month	\$2,667.00	\$ 167.00
Monthly Savings		\$2,500.00
Annual Savings		\$30,000.00

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- Increase productivity
- Automatic Retries and easily resend failed faxes
- Never lose a fax—it's stored on the fax server
- Improve your image with high quality faxes that look as good as if they came off a printer